



HIGHLIGHTS 2020

# Industry Data & Research

Invest Europe is the most authoritative source of reliable data on the European private equity and venture capital ecosystem. Trusted by our members and public institutions, used by the media and academics, Invest Europe data and reports help fuel our political advocacy and communications work.

## Highlights 2020

- Accelerated and expanded our cutting-edge research and data gathering work
- Launched Private Equity at Work, the first ever report underlining the industry's key role in employment and job creation in Europe
- Released new performance benchmark report demonstrating European private equity returns outperformance relative to public markets
- Increased understanding of private equity returns metrics with the publication of an in-depth study on public market equivalent methodologies
- Collaborated with Arthur D. Little on a market sentiment survey, taking the pulse of GPs and LPs in the context of the impact of COVID-19 on private equity

**1,400+**

European venture capital and private equity firms covered by EDC in 2019

**86%**

of €782bn European capital under management tracked

**38**

countries



**10,000+**

downloads of our Activity Data reports in 2020

**423**

reference documents assembled for the COVID-19 resource library